

**TOWNSHIP OF SADDLE BROOK  
COUNTY OF BERGEN  
ORDINANCE NO. 1805-26**

**AN ORDINANCE AMENDING AND SUPPLEMENTING CHAPTER 206 OF THE CODE OF THE  
TOWNSHIP OF SADDLE BROOK ENTITLED “ZONING”.**

**BE IT ENACTED AND ORDAINED**, by the Township Council of the Township of Saddle Brook those portions of the aforesaid set forth below are hereby amended as follows and that those portions of the Ordinance not set forth below shall remain unchanged.

Chapter 206 entitled “Zoning” be amended and supplemented as follows:

**Article XIII. Signs**

**Sec. 206-59.A Definitions.**

Definition. Sign shall mean any object, device display, structure, or part thereof, whether temporary or permanent, situated outdoors (or indoors and visible from outside the premises), that is designed to attract attention or communicate information visually to persons located on public or private property. A sign shall include but is not limited to:

(i) any writing, printing, painting, illustration, emblem, symbol, logo, trademark, picture, character, numeral, letter or combination thereof.

(ii) any material, surface or medium used to display such content, including but not limited to signboards, billboards, wallboards, roofboards, banners, awnings, canopies, flags, pennants, balloons, inflatable devices, projections, screens (including electronic message displays and digital signs), posters, placards, window displays and vehicular displays (when the primary purpose of the vehicle is display rather than transportation.

(iii) any framework, bracing, support, lighting apparatus or other accessory used in conjunction with the display.

**Sec. 206-59.B Exclusions.** The term “sign” shall not include:

(i) Official governmental signs, including but not limited to traffic-control devices, street signs, warning signs, regulatory notices and informational markers erected by or on behalf of the Township of Saddle Brook, State of New Jersey, or any federal or county governmental entity.

(ii) Building address numerals required by municipal ordinance or fire code.

(iii) Legal notices required by law, including but not limited to court-ordered postings, zoning hearing notices and foreclosure notices.

(iv) Memorial plaques or tablets affixed flat against a building wall and not exceeding two (2) square feet in area.

(v) National, state or municipal flags displayed in accord with applicable flag codes.

(vi) Interior signs not visible from any public right-of-way or adjacent property (DELETE IF INTERIOR SIGNS ARE REGULATED)

(vii) Works of art that do not contain commercial messages, directional information or identifications of business establishments.

(viii) Scoreboards and athletic field signage located entirely within athletic facilities and not visible from public rights-of-way.

(ix) Window displays of merchandise for sale on the premises, providing such displays do not include affixed lettering, decals or posters exceeding **TBD%** of the window area.

(x) Holiday decorations displayed for a period not exceeding thirty (30) days and containing no commercial message or business identification.

**Sec. 206-59. C Permit required.**

It shall be unlawful for any person, firm, corporation, common carrier or governmental agency to erect, paint, alter, locate or relocate; reconstruct or change in any manner by rewording or otherwise; or maintain or cause to be erected, painted, located or relocated, reconstructed or changed in any manner by rewording or otherwise, or maintain any sign or sign structure without first having obtained and paid for and having in force or effect, a permit from the Construction Official. Every sign for which a permit has been issued pursuant to this chapter shall show the permit number thereon.

Severability. All provisions of this Ordinance are severable. If for any reason, any provision of this Ordinance is held to be invalid, the validity of the remainder of the Ordinance shall not be affected.

Effective Date. This Ordinance shall become effective upon final approval and publication, pursuant to law, and upon completion of all outstanding cases.

Approved:

TOWNSHIP OF SADDLE BROOK

ATTEST:

\_\_\_\_\_  
Frank Barrale, RMC  
Deputy Clerk

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Andrew M. Cimiluca, Council President

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Robert D. White, Mayor

Introduced: June 18, 2026

Adopted: